

ASIAN ART MUSEUM
Chong-Moon Lee Center
for Asian Art & Culture

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**Asian
Art
Museum**

AT A GLANCE:

The Transformed Asian Art Museum Visitor Experience

New Exhibition Pavilion and Art Terrace, Expanded Contemporary Program, and Fresh Interpretive Approaches Across All Galleries



A premier exhibition space for Asian art in the U.S. — Key Project Facts:

Timeline:

Planning and Design: Commenced 2015

Major Construction: Commenced 2018, Completion 2019–2020 (rolling)

Scope:

Size: 28,000 sq. ft. additional space, 63,000 sq. ft. space renovation

Program: 8,500 sq. ft. exhibition pavilion; 7500 sq. ft. roof terrace;
2,000 sq. ft. pavilion lobby

Leadership:

Jay Xu, Director and CEO, Asian Art Museum

Akiko Yamazaki, Board Chair and Capital Campaign Chair, Asian Art Museum

Kulapat Yantrasast, principal-in-charge, WHY Architecture Studio

Campaign/Cost:

\$103M raised privately, of which \$38M to fund expansion construction

Features of the museum's transformation are focused on deepening visitor engagement through:

- Exceptional new spaces for contemporary art, as well as acquisitions and commissions;
- Reimagined approaches to displaying masterpieces across the museum's 31 refreshed collection galleries;
- Expansive upgrades to education classrooms;
- Innovative digital capabilities and wayfinding to foster high-impact learning throughout; and
- New circulation, lounge and lobby spaces to enhance internal flow, allowing audiences to connect past to present in real time.

The Akiko Yamazaki and Jerry Yang Pavilion



With 8,500 square feet of continuous gallery space — the most in San Francisco — this new pavilion endows the museum with unparalleled freedom and flexibility to create exhibitions that raise the bar for interpretation, technology and design. The inaugural immersive digital experience from *teamLab*, the world-famous international art collective, takes advantage of the pavilion's unique features.

The East West Bank Art Terrace



The city's largest rooftop art terrace, this new 7,500-square-foot outdoor venue will be a destination for contemporary sculpture, including work by Ai Weiwei, and commissioned installations. Visitors can also experience special live performances while enjoying refreshments or participating in an evening event.

Hambrecht Contemporary Gallery; Lee Gallery



Dedicated to new acquisitions and commissions from contemporary artists, these galleries — previously special exhibition spaces — allow museum audiences to participate in critical conversations and hear from today's most important Asian, Asian American, and Asian diaspora voices.

Masterpiece Experience



Tablets, projections, photo murals and other appealing didactic materials enable visitors to learn more about masterpieces across 31 refurbished galleries. By exploring artworks' cultural, historical and geographic contexts, this augmented approach will ensure that each visitor has a personally meaningful, multilayered opportunity to engage with some of the most significant works in the collection.

Koret Foundation Education Center; Shriram Experiential Learning Center



Invitingly illuminated and equipped with a state-of-the-art audio-visual system, the multifunctional Koret Foundation Education Center is a hub for an integrated suite of student-centric offerings for learners of all ages. The Shriram Experiential Learning Center further expands the museum's versatile educational program, cultivating a new generation of art enthusiasts with drop-in, self-directed activities.

Reversible Rotation, Flying Beyond Borders — One Stroke, Cold Light, 2019/2020, by teamLab (est. 2001). Sound by Hideaki Takahashi (Japanese, b. 1967). Digital installation. © teamLab; Rendering of the East West Bank Art Terrace. © wHY and the Asian Art Museum; Installation view of *Haroon Mirza: The Night Journey*, 2017–2018. Photograph © Asian Art Museum; Chinese bronze rhinoceros "Reina" Masterpiece (1100-1050 BCE) © Asian Art Museum; *Sketch Aquarium*, 2013–present, by teamLab (est. 2001). Interactive digital installation. Sound by Hideaki Takahashi (Japanese, b. 1967). © teamLab.